

Our Technology Law Practice Group brings together attorneys with deep and diverse backgrounds and wide-ranging legal expertise. We understand the challenges facing businesses in their various stages of development. From start-ups to large, established Fortune 100/500<sup>®</sup> corporations, our attorneys guide clients through an ever expanding and rapidly evolving technological and media driven legal landscape. We use our knowledge and expertise to assist our clients in developing the best strategies to create, license, exploit, and use new and emerging technologies. Our attorneys understand that each client has unique needs and we tailor our services to meet those needs, efficiently and effectively.

The Technology Law Practice Group's practice covers all aspects of technology-related and internet-related legal matters. Our range of legal skills covers complex agreements for technology services, including outsourcing, software development and distribution, inbound and outbound licensing agreements, creation and use of software (including open source software), mobile apps (B2C and B2B), websites, hosted services and cloud computing, use of social media and user generated content, distribution of online content, technology systems, SaaS/PaaS/IaaS agreements, insourcing, e-Commerce, E-SIGN/UETA arrangements, terms and advice related to the Internet of Things (IoT), and due diligence for technology in M&A and securitization transactions. We also advise companies on compliance with the California Consumer Privacy Act (CCPA) regarding rights and obligations of service providers, direct collection of personal information by various websites and Apps, and compliance issues in various vendor agreements. Our attorneys have expertise regarding liability for online content, including issues related to Section 230 of the Communications Decency Act and recent proposed changes.



*Over 140 years of combined legal experience*



*5 dedicated attorneys offering their guidance*

## SCOPE OF SERVICES

- Cloud Computing (SaaS/PaaS/IaaS)
- Complex Agreements for Technology Services
- Data Privacy and Security
- Due Diligence
- Inbound and Outbound Licensing Agreements
- Internet of Things (IoT)
- Licensing Software and Technology
- Mobile Apps (B2C and B2B)
- Open Source Software
- Outsourcing
- Social Media and User Generated Content

## RELATED EXPERIENCE

- Served as lead outside counsel for Fortune 100<sup>®</sup> insurance company in an outsourcing arrangement with various vendor service providers for a new business and technology center, including drafting, negotiating, and closing complicated personnel co-location and IT services agreements and other related matters.
- Worked with IT and legal counsel with the client to support and implement a major upgrade to and revision of business processes, including customer service activities, and impacts on new and existing vendor agreements for software, support, and facilities service.
- Drafted Memorandum of Understanding memorializing the terms of a joint venture between three Fortune 100<sup>®</sup> companies for the creation of a task force to assist small technology businesses.
- Advise on OSS issues, including Black Duck report analyses, and drafting required disclosures for OSS used in various mobile applications and installed in OEM and consumer devices, including use of digital rights management software, access to object and source code, allowable uses, effects of modifications, and applicable notices.
- Advised, drafted, negotiated, and successfully closed master technology consulting and services agreements, complex contracts, SaaS/PaaS/IaaS and cloud services agreements, and collection, use and monetization of data and privacy law compliance for Fortune 100<sup>®</sup> company.

**REPRESENTATIVES**



**PEGGY A. MILLER**  
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I have 43 years of experience, both as in-house counsel and in national law firms, solving legal challenges related to information and systems technology, software development and licensing, mobile apps, websites, outsourcing, e-Commerce, Open Source Software, various IT and cloud computing services (e.g., SaaS, IaaS, PaaS), Software Development Kits (SDKs), Artificial Intelligence matters (AI), and the Internet of Things (IoT). In partnership with my clients, I have drafted and negotiated numerous agreements related to software and IT systems, including master service agreements and related SLAs, SOWs, bankruptcy terms, indemnities, and source code escrow agreements. I also advise clients on various aspects of data collection and use, including compliance with relevant state and federal laws and regulations such as the California Consumer Privacy Act (CCPA), and drafting relevant license terms.



**MICHAEL B. MILSOM**  
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I have practiced corporate law for 40 years. I have deep experience working as a legal advisor to senior management teams, having served as the General Counsel or other senior in-house counsel for American Cablesystems, American Radio Systems Corporation, Verestar, Inc., and American Tower Corporation. My in-house experience and subsequently, my outside counsel experience to numerous technology and telecom firms, encompasses corporate governance and internal policy compliance; commercial contract drafting and negotiation including software and other intellectual property licensing and SaaS agreements; use of open source software; FCC regulatory and other telecommunications and media issues; online terms including End User License Agreements and Terms of Use; and digital media activities in connection with social media; and compliance with FTC regulations.



**JENNIFER PFLUG MURPHY**  
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I concentrate my practice in the areas of technology law, corporate transactions, commercial lending, real estate, and public finance.

I have acted and continue to act as lead outside counsel for a number of global companies requiring assistance with negotiating, drafting and closing agreements for IT services related to technical infrastructure, corporate reporting functions, data collection and analysis, cloud services, outsourced services, colocation of employees and vendor personnel; and related SOWs and POs.



**JEFF PERZAN**  
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I have worked in the complex contracting/technology field for over 35 years. My experience encompasses the preparation and negotiation of technology, outsourcing, international and intellectual property agreements. I excel at drafting and bringing to favorable completion, complex, multi-jurisdictional licensing deals and restructuring tax-favorable agreements. I have championed client service as a company-wide quality improvement effort, led a Fortune 500® company's commercial contracting efforts and developed a matrix system for functional expertise and staff development. I represent companies from a wide variety of industries including financial services, technology, and telecommunications.