



Technology

Technology impacts every aspect of your business. As it evolves and becomes more complex, so do the tech-related contractual, regulatory and other legal issues.

"Negotiations often can be complex and solving problems to reach a fair outcome is a creative process that I enjoy. It lets me create a stable and solid relationship foundation with my clients."

~ Jeff Perzan, Partner

Every day, clients like you count on MWH to help you successfully create, license, monetize, enhance and utilize existing, new, and emerging technologies to build and maintain critical technology for business infrastructure as well as products and services.

Given the pervasiveness of technology, MWH attorneys do not restrict their practice to a single industry. Instead, we advise clients across industries regarding their technology law, data privacy and related matters, from using and licensing open-source software and mitigating data privacy and cybersecurity risks to writing website terms and negotiating tech-related clauses in contracts. Clients count on MWH attorneys' practical, actionable advice to close their deals involving technology.

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Midwestern Values and Our Approach to Client Service

The MWH approach to your legal needs is grounded in the Midwestern values of our client service principles:

- Treat others the way that they want to be treated
- Motivate yourself and others to exceed expectations
- Communicate frequently, with honesty and candor
- Deliver on your promises
- Focus on adding value
- Provide an honest day's work for a fair fee

Learn more about MWH,
our professionals,
and our experience at:
mwhlawgroup.com

Value of the global IoT solutions and services marketplace will reach \$959 billion by 2030.”

See <https://tinyurl.com/mrxfs8ux> and <https://tinyurl.com/detmcbbsb>

The MWH Approach

Some major firms are structured like a pyramid, with a large number of new associates at the base and narrowing numbers of senior associates and partners as you make your way up the pyramid. MWH has opted for a more level approach that gives each of our attorneys the opportunity to do meaningful work with you early on and form nimble client service teams that are responsive to your needs and focused on your business goals.

Clients appreciate MWH's approach. Special Counsel Kerry Childe notes, "Clients have told me they appreciate the way MWH make their lives easier by being responsive, by providing actionable advice, by suggesting creative alternatives in negotiations and by thinking like in-house counsel instead of writing memos to the file."

Areas of Focus

- **Technology Services**

- Technical Infrastructure
- Outsourcing and Insourcing
- Software Development and Distribution
- Inbound and Outbound Licensing Agreements
- Creation and Use of Software (including Open-Source Software)
- B2C and B2B Mobile Apps
- Website Terms of Use
- Hosted Services and Cloud Computing (SaaS/PaaS/IaaS)

- Use of Social Media and User-Generated Content

- Distribution of Online Content
- e-Commerce
- E-SIGN/UETA Arrangements
- Internet of Things (IoT) Terms
- Artificial Intelligence Software

- **Due Diligence for Technology in M&A and Securitization Transactions**

- **Compliance with EU, US States, and International Privacy Laws and Regulations**

- Rights and Obligations of Service Providers and Users
- Direct Collection of Personal Information by Websites and Apps
- Compliance Issues in Vendor Agreements
- **Compliance With and Liability Under Section 230 of the Communications Decency Act Regarding Online Content**



MILWAUKEE

735 N. Water Street, Suite 610
Milwaukee, WI 53202
P: (414) 436-0353

WEST DES MOINES

Regency West Office Park, Bldg 8
4350 Westown Pkwy, Suite 120
West Des Moines, IA 50266
P: (515) 453-8509

CHICAGO

161 N. Clark, Suite 1700
Chicago, IL 60601
P: (312) 734-1457

INDIANAPOLIS

8206 Rockville Road #321
Indianapolis, IN 46214
P: (317) 939-3540

NEW YORK CITY

295 Madison Avenue, 12th Floor
New York, New York 10017
P: (929) 487-6100