



## MICHAEL B. MILSOM

*Special Counsel, Milwaukee*

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### PRACTICE GROUPS

Business, Finance & Real Estate

Intellectual Property

Technology

### EDUCATION & TRAINING

Boston University School of Law, J.D.

Union College (Schenectady, NY), B.A.,  
Humanities, majors in English and Music,  
cum laude

### ADMISSIONS

Admitted to practice in all state and federal  
courts in Massachusetts

License Date: 6/19/1980

### PROFESSIONAL MEMBERSHIPS

Massachusetts State Bar Association

***"I spent the bulk of my early career in-house,  
so I know my clients want clear and practical legal  
advice. I help them understand what is important and  
what isn't, so they can choose the most efficient  
and effective means to resolve an issue."***

Early in his legal career, Michael worked in-house, where he developed a strong sense of a business's need for clear and practical legal advice that will advance them toward their goals.

Michael was initially attracted to the media and telecommunications area of legal practice and has spent most of his career in those industries. Over the past 15 years, this has broadened into commercial practice in the automotive and software industries.

While in the media and telecom space, Michael worked for startups with rapid, high-volume acquisition strategies, managing their numerous stock and asset transactions. He participated in successful IPOs, numerous debt financings, and company sales. As outside counsel to his clients, he was responsible for corporate governance and internal policy compliance, commercial contract drafting, and negotiation including software and other intellectual property licensing and SaaS agreements, FCC regulatory and other telecommunications and media issues, online terms including End User License Agreements and Terms of Use, and digital media activities including social media and compliance with FTC regulations.

Additionally, Michael has represented companies in a wide range of industries, including software service providers in accounting fraud detection, code development training, Internet of Things (IoT), health insurance account analysis, telecommunications firms in broadcast radio, satellite transponder bandwidth, broadband, internet, wireless, wireline, and fiber optic infrastructure. He also has experience with supply chain logistics, trade show rental equipment, and broadcast voiceover services.