



Intellectual Property

Your IP assets may be one of the most valuable parts of your company. MWH's IP attorneys understand your industry and the challenges you face when protecting and monetizing those assets in today's rapidly evolving global business environment.

"I spent the bulk of my early career in-house, so I know my clients want clear and practical legal advice. I help them understand what is important and what isn't, so they can choose the most efficient and effective means to resolve an issue."

~ Mike Milsom, Partner

Our clients range from small startups to large, established Fortune 500 corporations, many of which seek to develop, exploit, or use new and emerging technologies. We understand that each client has unique needs, and we tailor our services to meet those needs efficiently and effectively.

Intellectual Property Services

MWH's IP attorneys provide counsel in all the key aspects of traditional intellectual property law, including trademarks, copyrights, domain names, social media "handles," trade dress, proprietary information and trade secrets, unfair trade practices and unfair competition (and related reviews, advice, filings, due diligence and dispute resolution, including litigation).

Firm attorneys provide advice, preparation, prosecution and maintenance of federal, state, and foreign trademark registrations; clearance of proposed trademarks; strategic selection, management, and enforcement of rights in marks; purchase, sale, and dispute resolution regarding copyrights, trademarks, domain names and 800/900 phone numbers; licensing trademarks; due diligence in acquisition and sale of trademarks, domain names and phone

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Midwestern Values and Our Approach to Client Service

The MWH approach to your legal needs is grounded in the Midwestern values of our client service principles:

- Treat others the way that they want to be treated
- Motivate yourself and others to exceed expectations
- Communicate frequently, with honesty and candor
- Deliver on your promises
- Focus on adding value
- Provide an honest day's work for a fair fee

Learn more about MWH,
our professionals,
and our experience at:
mwhlawgroup.com

In 2021, 3.4 million patent applications were filed and 18.1 million trademark class counts worldwide.

~ WIPO World Intellectual Property Indicators Report.

See <https://tinyurl.com/yc59u45h>

numbers; and enforcement of trademark and domain name rights, including “cease and desist” letters and UDRP proceedings.

MWH IP attorneys also advise on most aspects of technology-related and Internet-related legal matters, such as creation, licensing, and use of software (including open source software), mobile apps, websites, host services and cloud computing, use of social media and user generated content, distribution of online content, technology systems, technology “work-made-for-hire” arrangements, SaaS, outsourcing, insourcing, eCommerce, online advertising, sponsorship agreements, ESIGN/UETA arrangements, online sweepstakes and promotions, and due diligence for technology in M&A and securitization transactions.

Diversity of Experience and Perspectives

MWH clients appreciate the diversity of backgrounds, experiences and perspectives our attorneys bring to their matters. Our differences ensure we bring varying perspectives and insights to the risks and challenges facing clients like you.

“I bring years of working with clients of all sizes and in an exceptionally broad range of fields. This gives me insights into options and considerations others may not have.”

~Jason Marin, Special Counsel

Areas of Focus

- **Copyrights**
- **Domain Names**
- **Intellectual Property Litigation**
- **Licensing**
- **Patents**
- **Trade Dress**
- **Trade Secret**
- **Trademarks & Legal Brand Management**
- **Trademark Prosecution**



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