



LINDA K. MENZEL

Special Counsel, Milwaukee

Phone: (414) 436-0353

PRACTICE GROUPS

Business, Finance & Real Estate

EDUCATION & TRAINING

Marquette University Law School, J.D., *cum laude*

University of Wisconsin – Madison, B.A., Behavioral Science and Law

ADMISSIONS

Admitted to practice in all state courts in California

License Date: 9/26/2008

AWARDS/ACCOLADES

Admitted to practice in all state courts in California

License Date: 9/26/2008

PROFESSIONAL MEMBERSHIPS

Association of Corporate Counsel

State Bar of California

National Bar Association

TechGC

Association for Corporate Growth

P.O.W.E.R.

“With more than 20 years of experience, I have been repeatedly tapped to facilitate highly profitable deals that leverage brand attributes and market recognition.”

Linda is a highly accomplished and results-driven attorney with more than 20 years of legal experience. Proficient in all aspects of business and contract law, I possess keen business acumen, deep subject matter expertise, and broad industry exposure. I have been repeatedly tapped to facilitate highly profitable deals that leverage brand attributes and market recognition.

Prior to joining MWH, I actively served as inside and outside counsel for several venture-backed, fast-paced startups, particularly in the regulatory and tech industries, and served as the chief legal advisor to CEOs, executive management teams, and boards of directors. Responsibilities included negotiating SaaS and licensing transactions, advising on privacy matters, and creating processes and protocols for start-ups such as oversight, risk reduction and compliance. I have handled numerous complex multi-million-dollar deals, including mergers, acquisitions, joint ventures, equity transactions, reorganizations, recapitalizations, and divestitures.

These initiatives resulted in increased revenues and global activities for my clients. For one company, closing hundreds of licensing deals contributed to over \$100M in annual royalties, growing its licensing business in existing markets while also enabling entrée into previously untapped or underdeveloped markets. For another company, strengthening internal compliance with trademark, copyright and imaging rights resulted in a more robust IP portfolio.