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INTELLECTUAL PROPERTY

Our Intellectual Property Practice Group includes attorneys with deep and diverse practice backgrounds and legal expertise. We understand the challenges that businesses are confronted with on a daily basis and endeavor to provide sensible, practical and real-time solutions to our clients. By using an interdisciplinary approach, our attorneys provide comprehensive solutions to today's challenging and rapidly evolving technological, media driven and legal landscape. Our clients range from small startups to large, established Fortune 500° corporations. We understand that each client has unique needs, and our attorneys tailor their services to meet those needs efficiently and effectively.

Our IP Practice Group attorneys provide advice, preparation, prosecution and maintenance of federal, state, and foreign trademark registrations; licensing trademarks and patents; clearance of proposed trademarks; strategic selection, management, and enforcement of rights in marks; purchase, sale, and dispute resolution services regarding copyrights, trademarks, domain names and 800/900 phone numbers. We also perform due diligence in the acquisition and sale of trademarks, copyrights, patents, domain names and phone numbers and enforcement of trademark and domain name rights, including "cease and desist" letters and UDRP proceedings.

The IP Practice Group works hand in hand with our Technology Law Practice Group to provide advice on technology-related and internet-related IP matters, such as the creation, licensing, use and distribution of online content, mobile apps, websites, social media and user-generated content, "work-made-for-hire" arrangements, and due diligence for intellectual property in M&A and securitization transactions.

SCOPE OF SERVICES

- Copyright Fair Use
- Copyright Licensing
- Copyright Prosecution
- Domain Names
- Trade Dress
- Trade Secret
- Trademark Clearance Searches
- Trademark Licensing
- Trademark Policing Resolution Agreements
- Trademark Portfolio Maintenance
- Trademark Prosecution



Over 135 years of combined legal experience



4 dedicated attorneys offering their quidance

RELATED EXPERIENCE

- Negotiated and drafted trademark licensing agreements for use of trademarks and logos in video games, websites, financial services products, films, animation, domain names, and artwork.
- Analyzed and advised on patent claims and ability to tender such claims to Original Equipment Manufacturers (OEMs) and equipment suppliers.
- Advised on applicability of immunity against certain state claims under the Communications Decency Act (CDA), and drafted responses to commercial misappropriation claims under state law based on information displayed through use of Microsoft's Bing browser.
- Handled the filing, prosecution, renewal and maintenance for a number of clients, including those on behalf of the first multi-state, transmission-only utility in the United States, an airport authority, providers of educational and convention services, jewelry designers, and a nationally certified Veterans Service Organization.
- Drafted and served cease and desist letters, Uniform Domain-Name Dispute-Resolution Policy (UDRP) complaints or otherwise engaged in alternative methods of conflict resolution.
- Conducted clearance searches and reports for an American Fortune Global 500° company whose subsidiaries provide insurance, investment management and other financial products and services to both retail and institutional companies throughout the United States and in over 40 countries.
- Assisted in clearing word marks, logos and slogans on behalf of a provider of professional care and maintenance services and products in the Personal Protective Equipment (PPE) market.
- Represented clients in administrative proceedings before the United State Patent and Trademark Office (USPTO) and the Trademark Trail and Appeal Board (TTAB), as well as before the United States International Trade Commission (USITC).

MWH Law Group LLP is a community of individuals from diverse backgrounds, with distinct and contrasting experiences, which forms the basis of our unique corporate culture. These differences allow MWH attorneys to assist our clients in achieving the best solutions for the legal challenges they face.

REPRESENTATIVES



JASON S. MARIN SENIOR COUNSEL | NEW YORK

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I am an intellectual property attorney with extensive experience in prosecution, portfolio management, and complex litigation. I have been practicing in the fields of trademarks, copyrights, patents, trade secrets, and domain name disputes since 1999. During the course of my practice, I have prepared, prosecuted, monitored, enforced, and defended trademarks, copyrights, and patents in a wide range of industries. My experience includes litigation of trademark, counterfeiting, trade secrets, patent and IP related matters in U.S. District Courts, before the USPTO and the International Trade Commission, as well as before Internet Corporation for Assigned Names and Numbers (ICANN) for domain name disputes.



MICHAEL B. MILSOM
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I have practiced corporate law, which includes a focus on intellectual property law, for 40 years. I have deep experience working as a legal advisor to senior management teams, having served as General Counsel or other senior in-house counsel for American Cablesystems, American Radio Systems Corporation, Verestar, Inc., and American Tower Corporation.

My experience, and subsequently as outside counsel to numerous technology and telecom firms, encompasses corporate governance and internal policy compliance, commercial contract drafting and negotiation in connection with software and other intellectual property licensing and SaaS agreements, use of open source software, FCC regulatory and other telecommunications and media issues, online terms including End User License Agreements (EULA) and terms of use, and digital media activities including social media and compliance with FTC regulations.



PEGGY A. MILLER
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I have 43 years of experience solving legal challenges related to copyright, trademark, trade secret, and domain name matters. I have served as an expert advisor to a New York Supreme Court Justice regarding trade secret claims in litigation involving source code and algorithms, and have provided legal advice and counsel to clients regarding fair use, rescission of rights and licensing of copyrighted content, the purchase and sale of domain names, trademark clearances, Digital Millennium Copyright Act immunity protections, and due diligence of IP assets. I have also represented clients in domain name disputes (including successful UDRP actions against infringers), drafting and filing trademark applications, and in negotiating and drafting IP license agreements. I am a frequent speaker on various IP topics, including fundamentals of intellectual property law, copyright liability and the DMCA, and protecting trademarks and domain names.



JEFF PERZAN
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I have practiced in the technology/complex contracting space for over 35 years, honing my skills first at IBM and then at Fiserv. While at IBM, as part of ISO 9000 registration, I championed an increased emphasis on client service as part of the quality improvement effort, resulting in a customer satisfaction index rise from 60% to 94%. At Fiserv, in addition to leading the company's commercial contracting efforts and broad responsibilities as in-house counsel, I developed a matrix management system for functional expertise and staff development.

I focus my practice on providing intellectual property, transactional negotiations related to technology, outsourcing, international, and competition law.