



PEGGY A. MILLER, SPECIAL COUNSEL NEW YORK



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PRACTICE AREAS

- Contract Support
- Intellectual Property
- Technology Law

BIOGRAPHY

Peggy A. Miller has decades of experience solving legal challenges related to information and systems technology and software, websites, online marketing, outsourcing, e-Commerce, mobile apps, open source software and various IT services (e.g., SaaS, IaaS, PaaS). She provides legal advice and counsel regarding social media, IP/IT/IS due diligence, licensing, commercial transactions and contracts, and copyright protection. Ms. Miller's practice also includes advice about the development, protection, purchase and sale of branded services, websites and mobile apps, establishing rights in marks and related domain names and resolving domain name disputes.

Experienced in all aspects of interactive services and technology law, Ms. Miller advises, negotiates, and drafts materials for new product development, master technology consulting and services agreements, complex contracts, SLAs, website development, software creation and licensing, collection, use and monetization of data, and domestic and international outsourcing and insourcing agreements. She drafts terms of use, privacy policies, screen notices, license terms and disclaimers for software downloads, Intranets and portals, and activities on social media sites. She has also developed internal e-Commerce, acceptable use and related policies for global insurance, financial services and marketing companies.

Ms. Miller's experience includes advising on the creation, use, ownership and licensing of third party software, cloud computing, use of open source "copyleft" software, and compliance with COPPA, DMCA, CDA, FTC Rules and other laws and regulations, utilizing E-Sign and UETA for online commerce (B2B and B2C), as well as online promotions and free- and paid-entry skill contests, sweepstakes, management and commercial use of blogs, liability for user generated content, and defamation and violation of EULA/Terms of Service.

Ms. Miller served as expert advisor to a NY State Supreme Court Justice providing findings and recommendations related to claims of trade secret misappropriation of source code (adopted in full by the court).

Prior to joining MWH Law Group, Ms. Miller was Partner and lead technology lawyer at a national minority-owned law firm for 5 years. Prior to that, she helped establish the technology law practice at a large global law firm where she was Of Counsel for fourteen years. She has held a variety of senior in-house positions in legal, operations and line departments over 10 years as Executive Director and Group Counsel for New Business Ventures, Associate General Counsel, Director of Commercial Operations, and Director of the Crisis Management Group at Prodigy Services Company, the first consumer online service in the U.S. (launched in 1988).

Ms. Miller is a frequent speaker on various topics, including open source software, emerging trends in technology law, copyright liability, and legal risks of digital activities, some of which are approved for CLE credit in New York and other states.

ADMISSIONS

- New York

EDUCATION

- Harvard Law School, J.D.
- Union College, Schenectady, New York, B.S., Mathematics, summa cum laude, Phi Beta Kappa

PROFESSIONAL MEMBERSHIPS

- Black Duck® Certified Legal Specialist, 2017 (Open Source Software)
- Board of Directors, Hopeful Tails not-for-profit animal rescue, Nyack, NY

HONORS

- Martindale-Hubbell® Client Distinction Award (2015)
- New York Super Lawyers® (2006, 2007)
- Listed in Who's Who in American Law
- Listed in Who's Who in Communications & Media
- Listed in Who's Who of American Women
- Listed in Who's Who in Finance and Business

COMMUNITY INVOLVEMENT

- Volunteer, Junior Achievement of NY

PRESENTATIONS

- "Technology-Related Transactions: Protecting Against Risk in an Evolving Environment" Approved for MCLE credit by California; Presented in-house to Uber. (San Francisco, 2017).
- "Law & Digital Disruption" (portion on Tech Law and Open Source Software issues) Presented to the American Management Association's Information Systems and Technology Council. (2015).
- "End to End Procurement" Contracting (including Open Source Software issues) Presented in-house to Dominion Resources Inc. (legal and IT /development groups) VA CLE Course. (Richmond, 2013).
- "Open Source Software and Your IP Assets" Presented in-house to The Coca-Cola Company (legal and IT/development groups) GA CLE Course. (Atlanta, 2012).
- "Open Source Software and Your IP Assets" Presented in-house to Morgan Stanley (global legal and IT/development group) NY and NJ CLE Course. (New York, 2012).
- "Emerging Trends in IP & Technology: What Every In-House Lawyer Should Know" (portion on Tech Law and Open Source Software issues), Presented to the Association of Corporate Counsel (Georgia Chapter) GA CLE Course, 300+ attendees. (2012).
- "Open Source Software and Your IP Assets" Presented in-house to Sony Music Entertainment (legal and IT/development groups) NY and NJ CLE Course. (New York, 2011).