



MWH

LAW GROUP

TECHNOLOGY LAW

The MWH Technology Law Group brings together attorneys with deep and diverse practice backgrounds and legal expertise. The Technology Group lawyers understand challenges that businesses experience and provide sensible advice designed for this rapidly evolving technological media driven and legal landscape. By using an interdisciplinary approach, our attorneys are able to offer comprehensive solutions to a variety of legally challenging technology opportunities. Our clients range from small startups to large, established Fortune 500 Corporations, many of which seek to develop, exploit, or use new and emerging technologies. We understand that each client has unique needs, and we tailor our services to meet those needs efficiently and effectively.

The Technology Group's practice covers all aspects of technology-related and Internet-related legal matters, such as creation, licensing, and use of software (including open source software), mobile apps, websites, host services and cloud computing, use of social media and user generated content, distribution of online content, technology systems, technology "work-made-for-hire" arrangements, SaaS, outsourcing, insourcing, e-Commerce, online advertising, sponsorship agreements, E-SIGN/UETA arrangements, online sweepstakes and promotions, and due diligence for technology in M&A and securitization transactions.



More than 15 dedicated lawyers offering their guidance



350+ combined years of legal experience



Milwaukee, Chicago, West Des Moines & Indianapolis

SCOPE OF SERVICES

- Licensing and Technology
- Complex Transactions
- Cloud Computing
- Open Source Software
- Due Diligence
- Internet of Things (IoT)

REPRESENTATIVE EXPERIENCE

- Drafted and negotiated confidentiality, non-disclosure agreements, non-compete and non-solicitation clauses, and related terms involving trade secrets, ownership and licensing of technology rights, scope of services, exclusivity of use, and indemnification in agreements involving outsourcing, cloud computing, IoT, mobile apps, research and development, telecommunications services, and colocation of employees and consultants.
- Worked with IT and legal counsel at client to support and implement a major upgrade to and revision of business processes, including customer service activities, and impacts on new and existing vendor agreements for software, support and facilities service.
- Provided client counseling and technology licensing expertise, including complex transactions involving open source software, outbound licenses, cross licenses, OEM software licensing, litigation settlements, acquisitions, and joint development agreements.
- Negotiated, drafted and closed license agreements for software development and distribution for web-based and mobile applications, including remotely hosted/cloud content.
- Reviewed and drafted terms for use of Software Development Kits (SDKs) and distribution of resulting apps and programs by developers.

Highly rated by Super Lawyers and Rising Stars | Earned the highest ratings by Martindale- Hubbell
Named Best Lawyers in America, Leaders in the Law and Up & Coming Lawyers

TECHNOLOGY ATTORNEYS



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Ms. Lerner advises clients on legal issues related to technology and conducting business online. She represents a wide spectrum of clients ranging from startups to Fortune 500's in the technology, software, IT services, mobile, gaming, digital media, entertainment, sports, marketing, health care and insurance industries.

Ms. Lerner drafts and negotiates domestic and international transactions related to software (development, licensing), mobile app (development), hardware (development, licensing), IT services, outsourced services, professional services (MSA, SOW, SLA), cloud computing (SaaS, PaaS, IaaS), platform subscription, distribution (vendor, channel partner, VAR, OEM), strategic alliance and confidentiality agreements. She drafts agreements related to conducting business online including eCommerce, website (development, hosting), digital media (license, publisher, development), online marketing, blogger content, search engine optimization services, referral services, aggregator services, data (hosting, purchase) lead generator and seo optimization. She drafts consumer facing policies (Privacy, Terms of Service, EULA, AUP) and legal compliance strategies (CAN-SPAM, HIPAA, DMCA, Data Security, Social Media).

Ms. Lerner teaches a course on Technology Transactions at Case Western Reserve University School of Law, is a published author and frequent speaker on legal issues related to technology and the Internet. Ms. Lerner has given seminars on Technology-Related Transactions which was approved by CA and NY for 1 hour of M/CLE credit and a seminar on Platform-as-a-Service & Other Cloud Computing Legal Issues which is approved by PA and CA for 1.5 hours of CLE credit and is pending approval in NY and VA.



PEGGY A. MILLER
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Peggy A. Miller has decades of experience, both as in-house counsel and in national law firms, solving legal challenges related to information and systems technology, inbound and outbound software license agreements, software development and IP ownership agreements, mobile apps, websites, online and social media marketing, outsourcing, eCommerce, cloud services, open source software, various IT services (e.g., SaaS, IaaS, PaaS), software development kits (SDKs), E-SIGN activities, and the Internet of Things (IoT). She has advised clients, and negotiated and drafted numerous agreements, related to software and IT systems, including master services agreements and related SLAs, SOWs, bankruptcy terms, indemnities and source code escrow agreements.

Ms. Miller is a frequent speaker on various topics, including open source software, emerging trends in technology law, copyright liability, and legal risks of digital activities. Peggy Miller has given seminars on Technology-Related Transactions which was approved by CA and NY for 1 hour of M/CLE credit and a seminar on Platform-as-a-Service & Other Cloud Computing Legal Issues which is approved by PA and CA for 1.5 hours of CLE credit and is pending approval in NY and VA.



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Jennifer PflugMurphy concentrates her practice in the areas of public finance, commercial lending, real estate technology matters, and corporate transactions. Ms. Murphy has acted and continues to act as lead outside counsel for a number of global companies requiring assistance with negotiating, drafting and closing agreements for IT services related to technical infrastructure, corporate reporting functions, data collection and analysis, cloud services, outsourced services, colocation of employees and vendor personnel, and related SOWs and POs.

Ms. Murphy represents major manufacturers and Fortune 500 Companies, including advising in-house legal counsel and business stakeholders on all aspects of commercial matters, developing contract management, structure, delegation and implementation process, creation of template and form agreements, on-going strategy and analysis for continuous improvement, evaluating business and legal risks and overall risk management, and commercial support.